

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP SEP17/12 15.32  
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEPT//12 15.30

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
RPOF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1880												
2	S		700A-900A	30		\$2,000.00	10/16	10/19	2		TU-F	2
PROGRAM : GMA CON COM1 : 1X PER DAY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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7	S		500P-600P	30		\$2,250.00	10/16	10/19	0		TU-F	0
PROGRAM : NEWS												
CON COM1 : 1X PER DAY												

42	S		1100P-1135P	30		\$2,000.00	10/16	10/21	3		TU-F,SU	3
PROGRAM : NEWS												
ORD COM1 : NEWS RUNS LATE ON SAT DUE TO COLLEGE FBALL												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-12 FOR 6 SPOTS/WK												

45	S		100P-300P	30		\$600.00	10/18	10/18	0		THU	0
PROGRAM : CHEW/GENERAL HOSPITAL												
ORD COM1 : DUE TO PRGM CHANGE: COLLEGE FBALL												
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-19 FOR 1 SPOT/WK												

34	S		500P-600P	30		\$2,250.00	10/22	10/22	0		MON	0
PROGRAM : NEWS												
40	S		800P-1000P	30		\$9,250.00	10/22	10/22	0		MON	0
PROGRAM : DANCING												

44	S		1000P-1100P	30		\$6,000.00	10/22	10/22	1		MON	1
PROGRAM : CASTLE												

OCT/12 111125.00 CONTRACT TOTAL 111125.00  
TOTAL SPOTS 67

MARKET TOTALS \$423,500 WFTV 35% WKMG 21% WESH 30% WOFL 11% WKCF 0% WRBW 0% CABL 0%  
WOPX 0% WRDQ 3% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE